

we VIBE

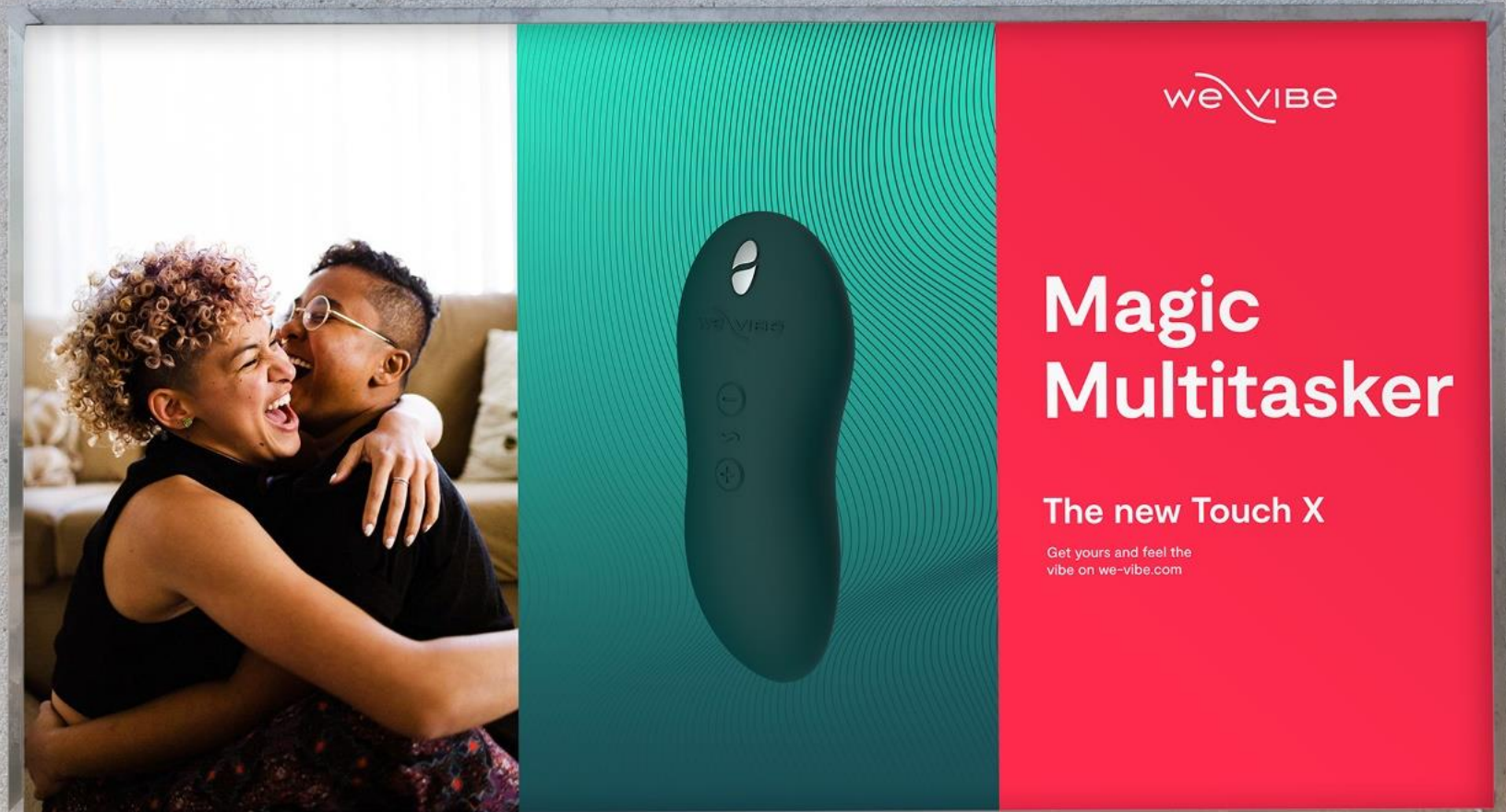
**We-Vibe  
Press Kit 2021**





# We-Vibe

enriches intimate play experiences for couples with innovative, high-quality products and empowers them to explore and enhance their togetherness.



The advertisement is a rectangular panel with a white border, mounted on a grey wall. It is divided into three vertical sections. The left section shows a woman with curly hair and a man with glasses embracing and laughing. The middle section has a teal background with a pattern of concentric, wavy lines and features a dark teal, bean-shaped We-Vibe Magic Multitasker product. The right section has a solid red background and contains the We-Vibe logo at the top, the product name 'Magic Multitasker' in large white text, and the subtitle 'The new Touch X' below it. At the bottom right of the red section, there is a small white text line: 'Get yours and feel the vibe on [we-vibe.com](http://we-vibe.com)'.

we VIBE

**Magic  
Multitasker**

The new Touch X

Get yours and feel the  
vibe on [we-vibe.com](http://we-vibe.com)

# Technology

## Connecting people

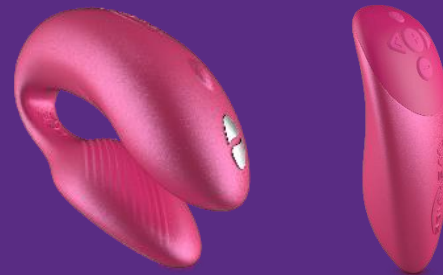
Our proprietary app **We-Connect** allows couples to connect and control We-Vibe products, creating intimate moments even if they are apart.



# Innovation

## Setting a new benchmark

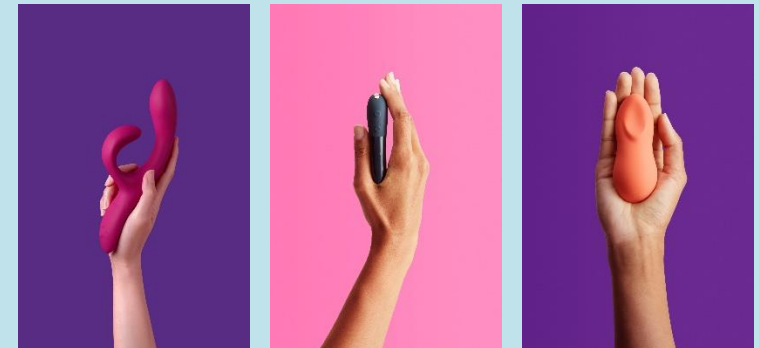
We use **state-of-the-art techniques and tools** to make sure our products set **new industry standards** for high performance.



# Design

## Shapes that feel right

Our engineers work with sexual wellness experts and consumers to create intimate products that work **in sync with the human body**.



# Brand Awareness

# 14.1+ billion

In the last 12 months, We-Vibe saw a **global reach of 14.1 billion with 2.2k+ clippings\***.

## 8m+

We-Vibe couples vibrators sold around the globe.

## Leading manufacturer

of couples pleasure products worldwide.

## 2.2m

We-Connect app downloads.

## Most

Innovative Brand of the year 2020 (ETO Awards)

\*Total reach of media coverage in 2020.



„We-Vibe has spawned a thousand imitators, but none of them work quite like the classic.“

## BuzzFeed

„This is the **strongest bullet vibe on the market**. Some say that it's almost as powerful as the Hitachi wand.“

## Women'sHealth

„**Game. Changer.** I Never Liked Rabbit Vibrators –And Then I Tried the We-Vibe Nova.“



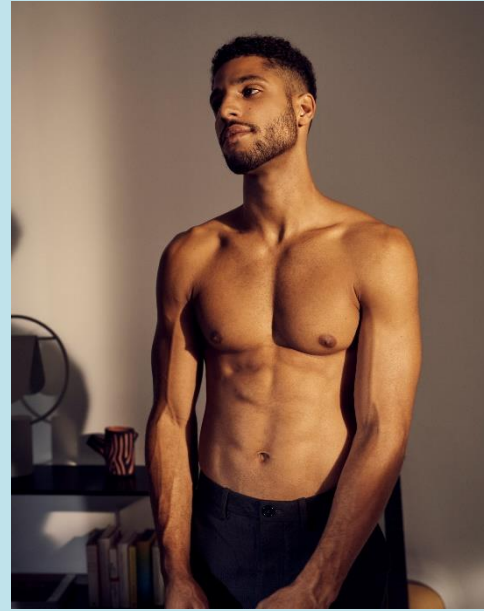
# Customer Feedback



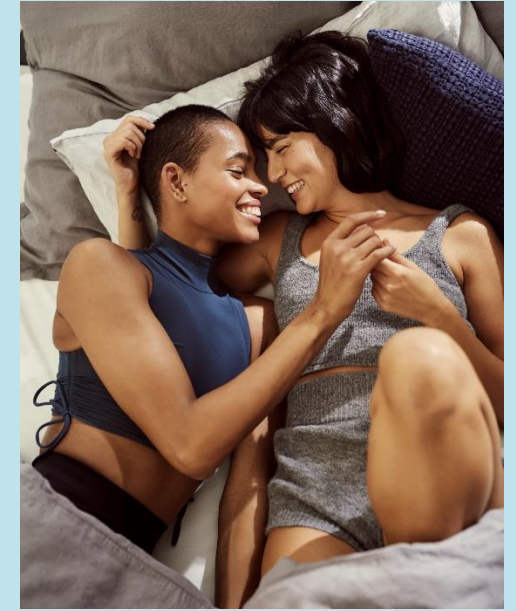
**“We-Vibe is one of my most favorite brands. Their rumbling, body-safe toys are hard to be matched.”**



**“I can't imagine my sex life without this little bad boy. We-Vibe Tango me excited just thinking about it!”**

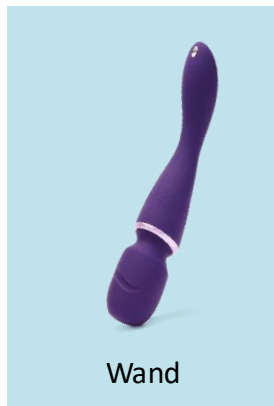
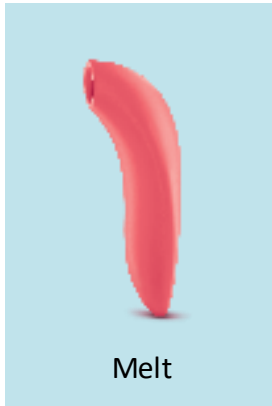
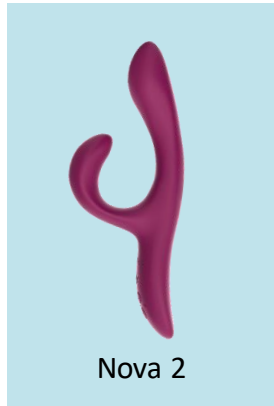


**“We-Vibe Melt is magic! No way something can make you feel so good! The satisfaction it provides is easily worth the price.”**



**“I can't say it any other way: But the Chorus was created to perfection. Every detail is well thought out.”**

# A Portfolio of Joy



# We-Vibe Portfolio (I)



CHORUS



WAND



MELT



NOVA 2



MATCH



VECTOR



BLOOM



MOXIE



Colors

Stimulation

App Connection

Remote Control

Charging Time

Vibration Modes

Water Resistance

MSRP

Clitoral and G-Spot

Body

Clitoral

Clitoral and G-Spot

Clitoral and G-Spot

Anal and perineal

PC muscles

Clitoral

Yes

Yes

Yes

Yes

No

Yes

Yes

Yes

Yes

No

No

No

Yes

Yes

No

Yes

90 minutes

90 minutes

90 minutes

90 minutes

90 minutes

90 minutes

90 minutes

90 minutes

10+

10+

12

10+

10

10+

10+

10+

Waterproof

Waterproof

Waterproof

Waterproof

Waterproof

Waterproof

Waterproof

Waterproof

199 EUR

179 EUR

149 EUR

149 EUR

139 EUR

139 EUR

129 EUR

129 EUR

Note: All products made from silky-smooth body-safe, phthalate and BPA-free silky touch silicone



# We-Vibe Portfolio (II)

								
	<b>DITTO</b>	<b>JIVE</b>	<b>VERGE</b>	<b>RAVE</b>	<b>PIVOT</b>	<b>TOUCH X</b>	<b>TANGO X</b>	<b>UNITE 2</b>
Colors								
Stimulation	Anal	G-Spot	Perineal	G-Spot	Clitoral	Clitoral and erogenous zones	Clitoral	Clitoral and G-Spot
App Connection	Yes	Yes	Yes	Yes	Yes	No	No	No
Remote Control	Yes	Yes	No	No	No	No	No	Yes
Charging Time	90 minutes	90 minutes	90 minutes	90 minutes	90 minutes	90 minutes	90 minutes	90 minutes
Vibration Modes	10+	10+	10+	10+	10+	7	7	9
Water Resistance	Waterproof	Waterproof	Waterproof	Splashproof	Waterproof	Waterproof	Waterproof	Splashproof
MSRP	129 EUR	119 EUR	119 EUR	119 EUR	109 EUR	99 EUR	89 EUR	89 EUR

Note: All products made from silky-smooth body-safe, phthalate and BPA-free silky touch silicone





We-Vibe belongs to the WOW Tech Group, a leading company in the sexual wellness industry and an innovator for premium products for everyone's love life.

WOW Tech was founded in 2018, when We-Vibe merged with the German sex toy company, Womanizer.

In the past years, WOW Tech has grown to a globally active company with over 200 employees from over 20 countries, on three continents. In 2020, the turnover was around 100 million euros.

# Who is behind it?

# Questions?

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